

# Only 35% Owe Less on Credit Cards Relative to Past Decade

Over 4 in 10 millennial cardholders have a higher balance now than over the past 10 years

New York – November 20, 2019 – As the decade winds down, a new Bankrate.com report finds that only 35% of credit card debtors currently owe less than was typical for them over the past 10 years. Worryingly, 40% said their current credit card debt is higher than usual and 25% reported it's about the same. Click here for more information:

# https://www.bankrate.com/credit-cards/credit-card-review-survey-2019/

Millennial credit cardholders (ages 23-38) are the most likely to have higher levels of credit card debt now than was typical for them over the past decade (44%). The numbers drop for Gen Xers (ages 39-54, 32%) and continue downward for baby boomers (ages 55-73, 22%). Additionally, 35% of Gen X and 38% of baby boomers have lower balances now than usual over the past decade compared to just 22% of millennials.

"The stats illustrate that a lot of people are struggling with credit card debt despite a decade-long economic expansion, one of the lowest unemployment rates in 50 years and near record-high stock prices," said Bankrate.com analyst Ted Rossman. "With so many people living close to the edge and credit card rates near record highs, even a mild recession could cause many people to fall behind on their bills. Get on top of your debt now by signing up for a balance transfer card, taking on a side hustle and/or cutting expenses."

Specifically, thinking back over the past year, more cardholders are feeling better (34%) than worse (11%) about the ability to pay their credit card bill(s) on time. Additionally, 33% are less stressed about their credit card debt, while just 23% are more stressed.

Millennial cardholders are more likely to have seen a positive shift in their ability to pay their bills on time since the start of the year. Forty-six percent are feeling better, and just 13% are feeling worse about their situation. Comparatively, 23% of baby boomers are feeling better, and 8% are feeling worse. However, more than 3 in 10 millennials (31%) are more stressed about their credit card debt compared to the beginning of the year, nearly doubling the number of baby boomers who feel the same (16%).

When it comes to maximizing credit card rewards, 1 in 5 cardholders thinks they are doing a better job now than they were at the start of the year. Although a similar number (18%) are doing less to maximize their rewards. Again, millennials stand out as being savvier with their rewards than at the start of the year; 31% are maximizing their rewards more now compared to 21% of Gen Xers and just 12% of baby boomers.

A key to being able to maximize rewards, 56% of millennial credit cardholders currently pay their bills in full versus 49% of baby boomers and 44% of Gen X.

### Methodology:

Bankrate.com commissioned <u>YouGov Plc</u> to conduct the survey. All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2,557 adults, including 1,908 credit cardholders. Fieldwork was undertaken on October 16-18, 2019. The survey was carried out online and meets rigorous quality standards. It employed a non-probability-based sample using both quotas upfront during collection and then a weighting scheme on the back end designed and proven to provide nationally representative results.

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